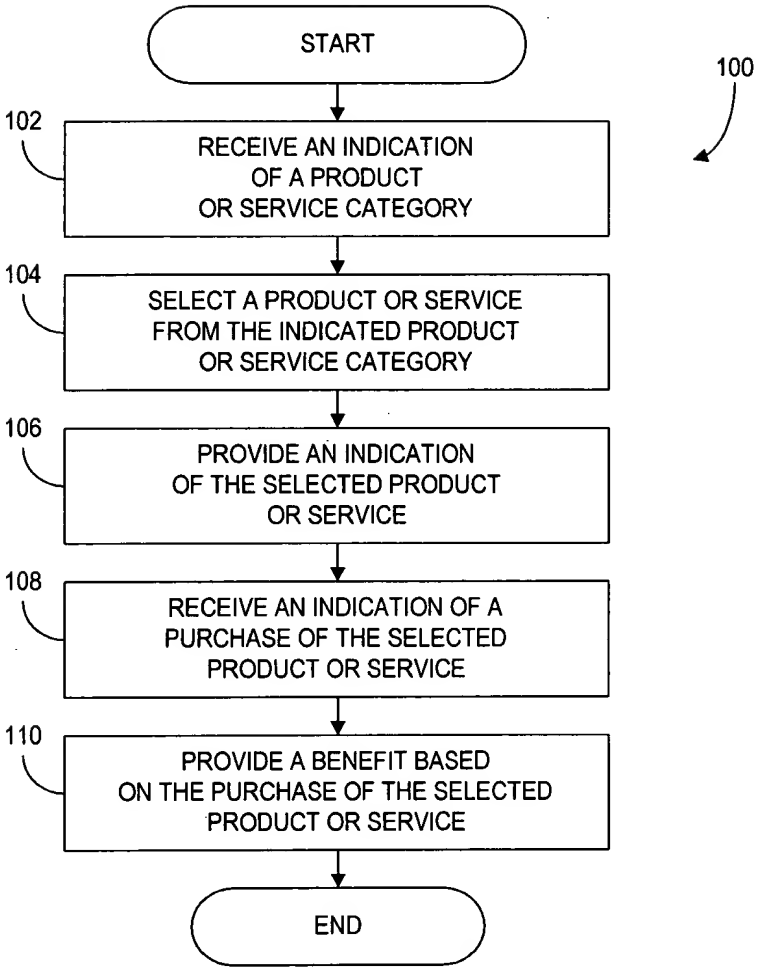
START
100
102
RECEIVE AN INDICATION OF A PRODUCT OR SERVICE CATEGORY
104
SELECT A PRODUCT OR SERVICE FROM THE INDICATED PRODUCT OR SERVICE CATEGORY
106
PROVIDE AN INDICATION OF THE SELECTED PRODUCT OR SERVICE
108
RECEIVE AN INDICATION OF A PURCHASE OF THE SELECTED PRODUCT OR SERVICE
110
PROVIDE A BENEFIT BASED ON THE PURCHASE OF THE SELECTED PRODUCT OR SERVICE
END

FIG. 1

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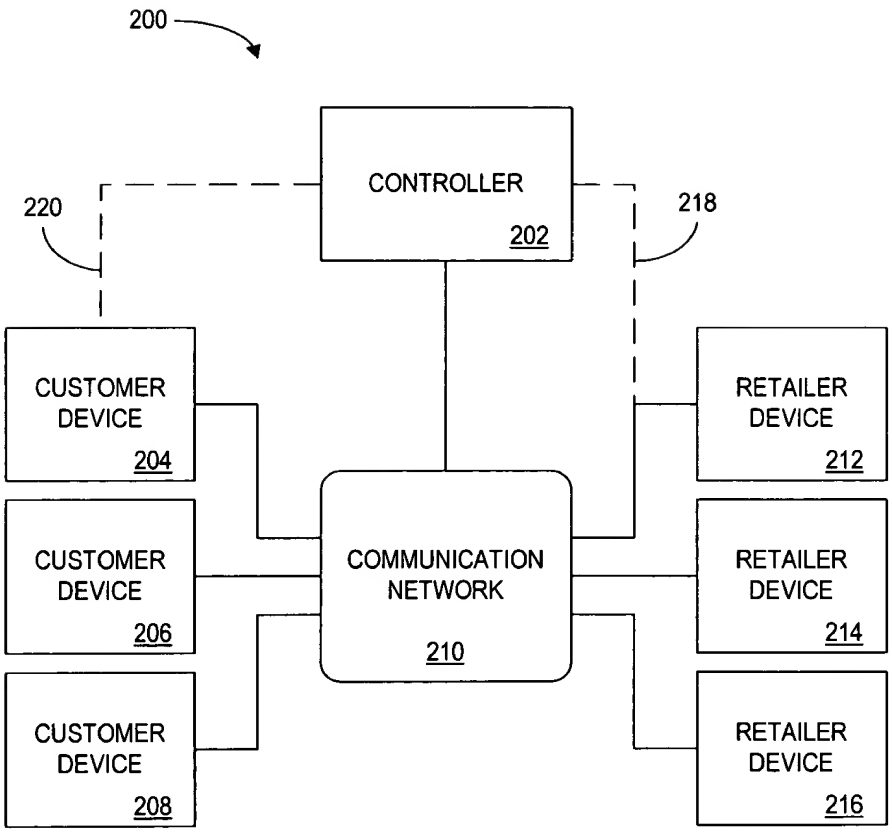

FIG. 2

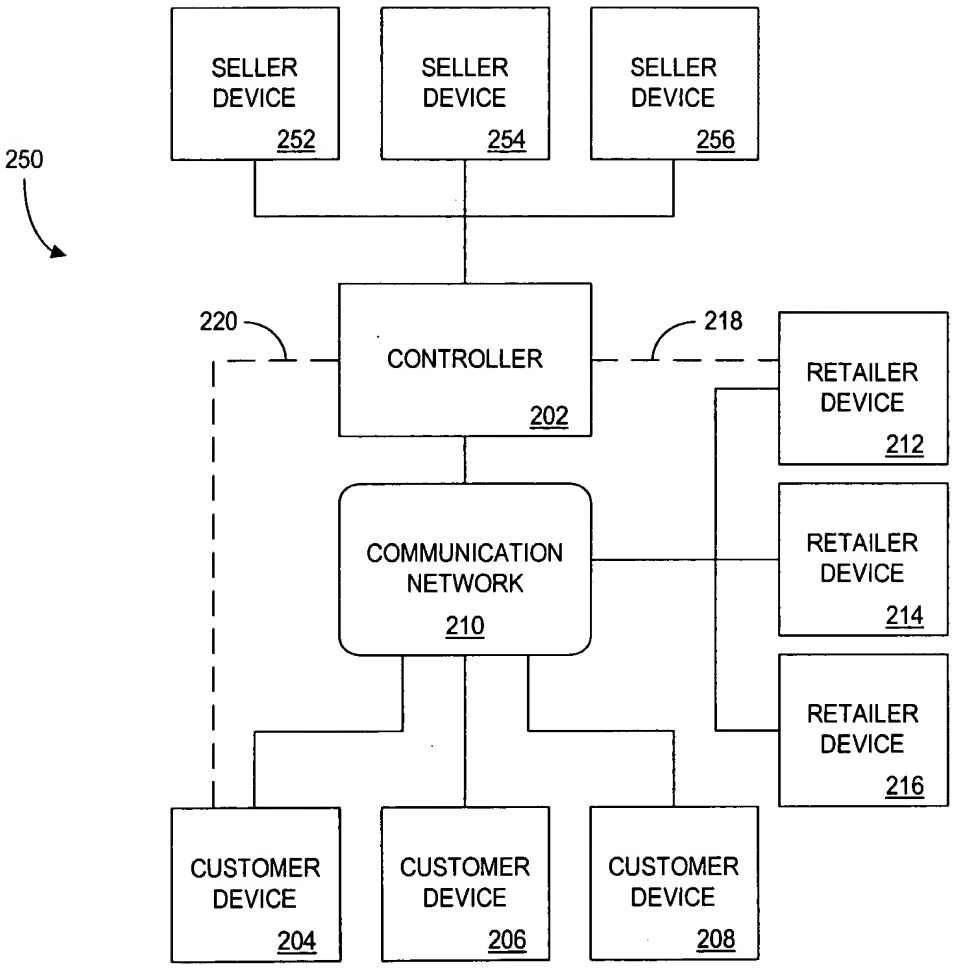
250
SELLER DEVICE 252
SELLER DEVICE 254
SELLER DEVICE 256
220
CONTROLLER 202
218
RETAILER DEVICE 212
COMMUNICATION NETWORK 210
RETAILER DEVICE 214
RETAILER DEVICE 216
CUSTOMER DEVICE 204
CUSTOMER DEVICE 206
CUSTOMER DEVICE 208

FIG. 3

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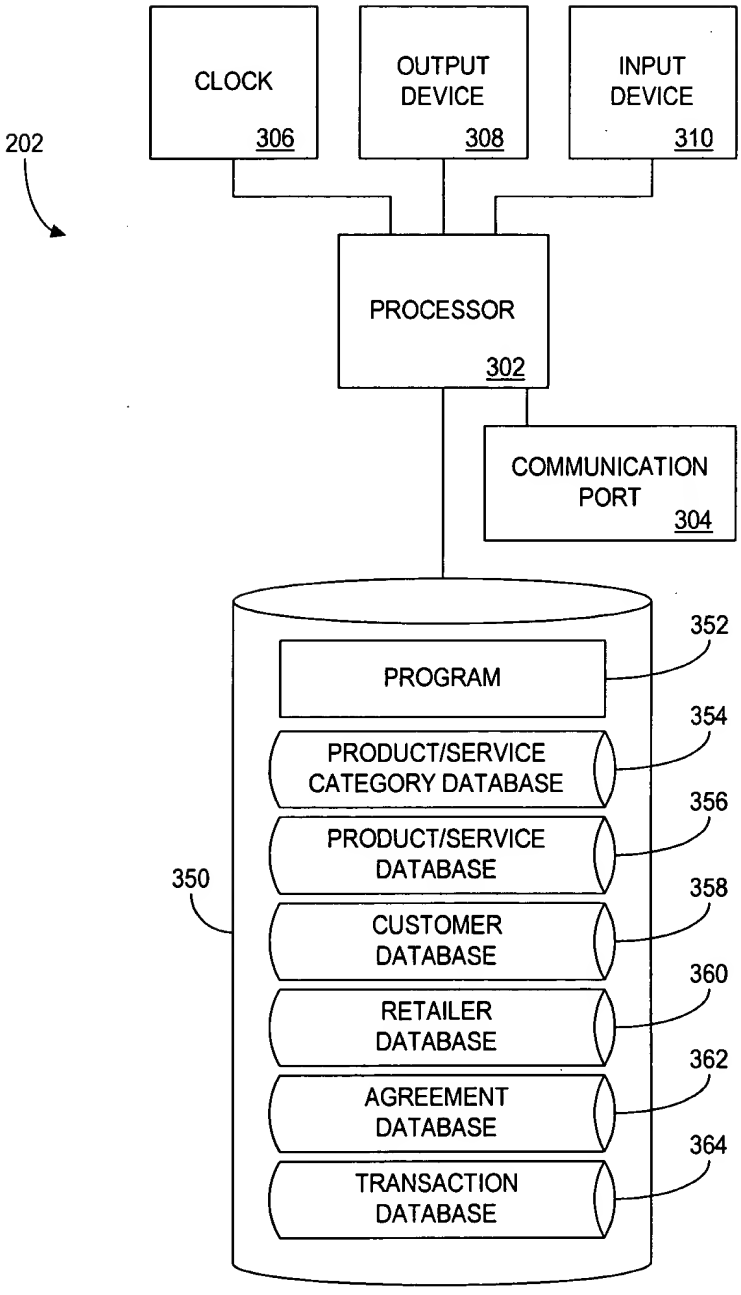

FIG. 4

	PRODUCT/ SERVICE CATEGORY IDENTIFIER 400	PRODUCT/ SERVICE CATEGORY 402	PRODUCTS/ SERVICES IN CATEGORY 404
406	PC-123-9234	BATH SOAP (3 BARS)	P-0892-08924-97; P-9723-90238-23; P-9023-98574-54
408	PC-092-1234	PASTA SAUCE (16 OZ JAR)	P-0984-90234-02; P-0283-17234-23; P-1230-89127-12; P-8902-29038-76
410	PC-634-9078	SODA POP (6 CANS)	P-3672-27834-73; P-7645-23424-26; P-2345-35345-57
412	PC-574-8540	13 GALLON TRASH BAGS (PACK OF 20)	P-0982-29038-62; P-2341-12342-78
414	PC-903-9034	TUNA FISH (6 OZ CAN)	P-9823-98435-57; P-0928-09823-58; P-2349-34583-04
416	SC-716-3590	DRY CLEANING (1 SHIRT)	S-4216-80113-79
418	SC-345-2501	HOUSE PAINTING (1 10'X12' ROOM)	S-0713-29896-46
420	SC-123-3213	OIL CHANGE (1 CAR)	S-1492-12010-71
422	PC-709-8030	POTATO CHIPS (20 OZ BAG)	P-1519-72193-02 P-1967-10706-33

FIG. 5

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	PRODUCT/ SERVICE IDENTIFIER 450	PRODUCT/ SERVICE DESCRIPTION 452	BRAND 454
456	P-0984-90234-02	PASTA SAUCE (16 OZ JAR)	RAGU
458	P-0283-17234-23	PASTA SAUCE (16 OZ JAR)	PREGO
460	P-1230-89127-12	PASTA SAUCE (16 OZ JAR)	FIVE BROTHERS
462	P-8902-29038-76	PASTA SAUCE (16 OZ JAR)	CLASSICO
464	P-0928-09823-58	TUNA FISH (6 OZ CAN)	STARKIST
466	P-2349-34583-04	TUNA FISH (6 OZ CAN)	BUMBLE-BEE
468	P-9823-98435-57	TUNA FISH (6 OZ CAN)	CHICKEN OF THE SEA
470	S-4216-80113-79	DRY CLEANING (1 SHIRT)	SAM'S DRY CLEANING
472	S-0713-29896-46	HOUSE PAINTING (1 10'X12' ROOM)	TWO BROTHERS PAINTING
474	S-1492-12010-71	OIL CHANGE (1 CAR)	RUSTY'S GARAGE

FIG. 6

358

	CUSTOMER IDENTIFIER 500	TYPE OF BENEFIT 502	BENEFIT CURRENTLY DUE 504	PAYMENT IDENTIFIER 506
508	C-12-12-123434	30% DISCOUNT ON ALL PRODUCTS	$15.84	CREDIT CARD: 1239-0912-0128-0928
510	C-49-12-437952	10% BELOW LOWEST RETAIL PRICE IN EACH CATEGORY	NONE	DEBIT CARD: 9032-0934-0293-0938
512	C-47-83-971234	ONE PRODUCT FREE IN ORDER OF AT LEAST 10 PRODUCTS	$5.99	BANK ACCOUNT: 0982189239023845
514	C-92-46-982734	20 STARKIST DOLLARS PER ONE DOLLAR SPENT	600 POINTS	CREDIT POINTS TO CUSTOMER ACCOUNT
516	C-09-23-178345	COUPONS FOR FUTURE PURCHASES OF EACH PURCHASED PRODUCT	NONE	MAIL COUPONS TO POSTAL ADDRESS
518	C-03-04-198337	MINIMUM PRICE OF ANY PRODUCT/SERVICE IN PRODUCT/SERVICE CATEGORY	$31.28	CREDIT CARD: 5679-4891-8791-6781
520	C-05-12-100194	20 WEBHOUSE TOKENS PER TWO DOLLARS SPENT	300 TOKENS	CREDIT POINTS TO CUSTOMER ACCOUNT

FIG. 7

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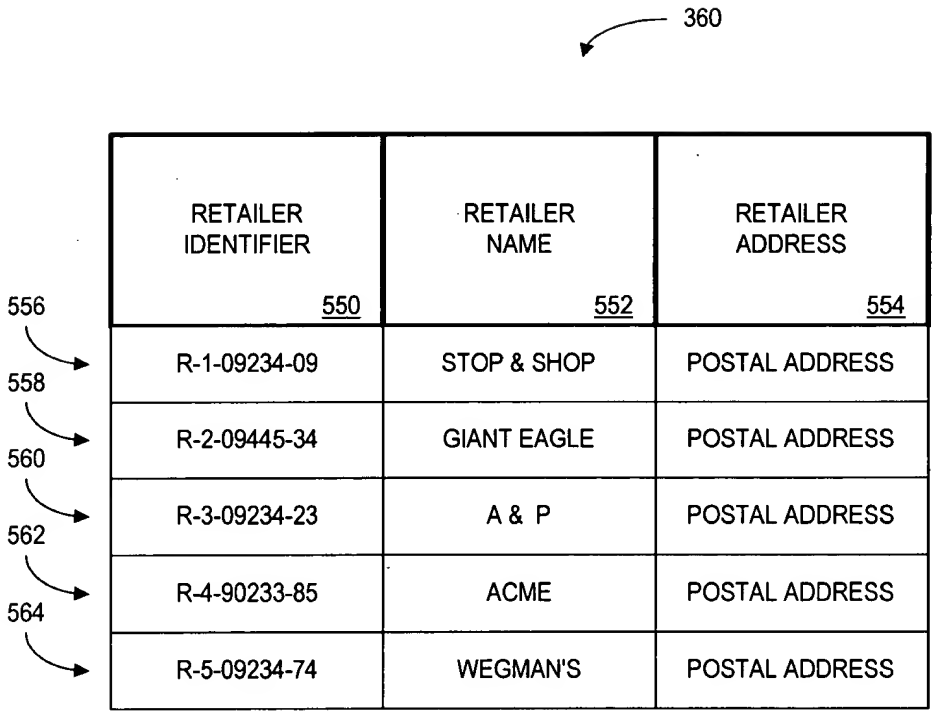

FIG. 8

00TE20°nT20nS60

362

	AGREEMENT IDENTIFIER 600	PRODUCT/ SERVICE CATEGORY 602	PRODUCT/ SERVICE TO BE PURCASED 604	CUSTOMER 606	STATUS 608
610	A-092384-1	PC-092-1234	P-0984-90234-02	C-12-12-123434	COMPLETED
612	A-902384-2	PC-903-9034	P-2349-34583-04	C-47-83-971234	INCOMPLETE
614	A-389457-3	PC-092-1234	P-8902-29038-76	C-47-83-971234	INCOMPLETE
616	A-092834-4	PC-092-1234	P-1230-89127-12	C-92-46-982734	COMPLETED
618	A-092384-5	PC-903-9034	P-0928-09823-58	C-92-46-982734	COMPLETED
620	A-092834-6	PC-709-8030	P-1519-72193-02 P-1967-10706-33	C-03-04-196337	PARTIALLY COMPLETED
622	A-092384-7	SC-123-3213	S-1492-12010-71	C-03-04-196337	COMPLETED
624	A-092384-8	PC-903-9034 SC-123-3213	P-1230-89127-12 S-1492-12010-71	C-05-12-100194	COMPLETED

FIG. 9

00TE20"hT20h560

364

	TRANSACTION IDENTIFIER 650	DATE/TIME 652	CUSTOMER IDENTIFIER 654	AGREEMENT IDENTIFIER 656	PRODUCT/ SERVICE 658
660	T-1-9348275	1/16/00 5:35 PM	C-12-12-123434	A-092384-1	P-0984-90234-02
662	T-2-8973462	1/16/00 9:20 PM	C-92-46-982734	A-092834-4	P-1230-89127-12
664	T-3-9087234	1/20/00 4:28 PM	C-92-46-982734	A-092384-5	P-0928-09823-58
666	T-4-9087234	2/11/00 10:20 AM	C-05-12-100194	A-092384-8	P-1230-89127-12 S-1492-12010-71
668	T-5-9087234	2/12/00 7:30 AM	C-03-04-196337	A-092384-6 A-092384-7	P-1519-72193-02 S-1492-12010-71

FIG. 10

DOCKET NO. 10030.0

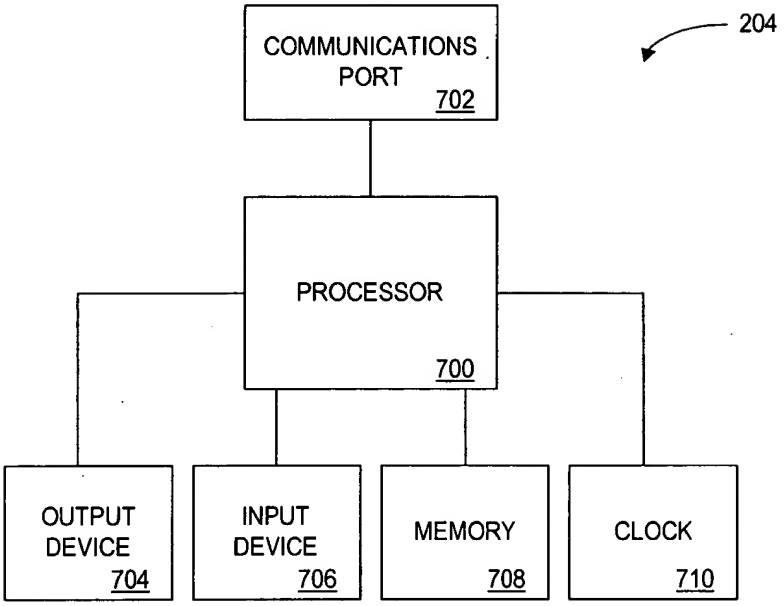

FIG. 11

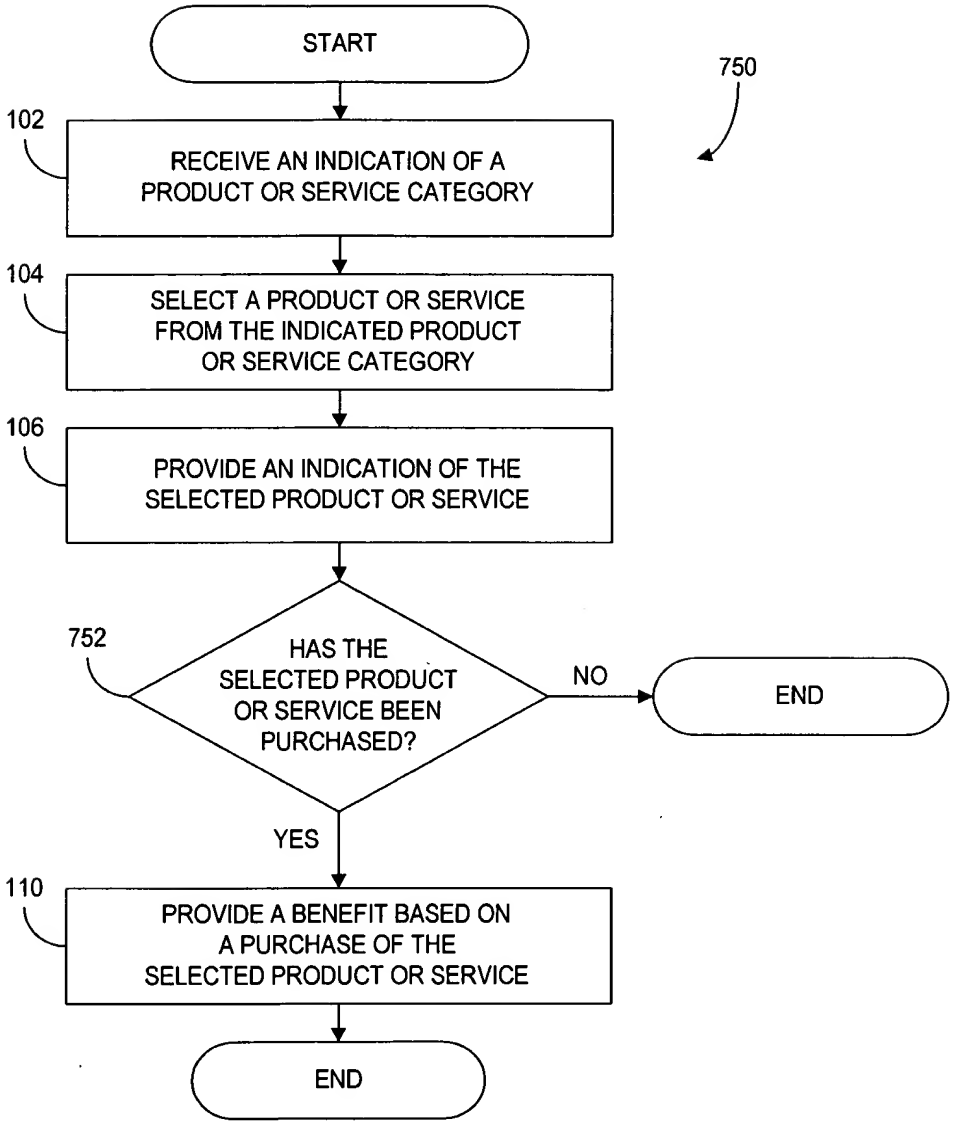
START
750
102
RECEIVE AN INDICATION OF A PRODUCT OR SERVICE CATEGORY
104
SELECT A PRODUCT OR SERVICE FROM THE INDICATED PRODUCT OR SERVICE CATEGORY
106
PROVIDE AN INDICATION OF THE SELECTED PRODUCT OR SERVICE
752
HAS THE SELECTED PRODUCT OR SERVICE BEEN PURCHASED?
NO
END
YES
110
PROVIDE A BENEFIT BASED ON A PURCHASE OF THE SELECTED PRODUCT OR SERVICE
END

FIG. 12

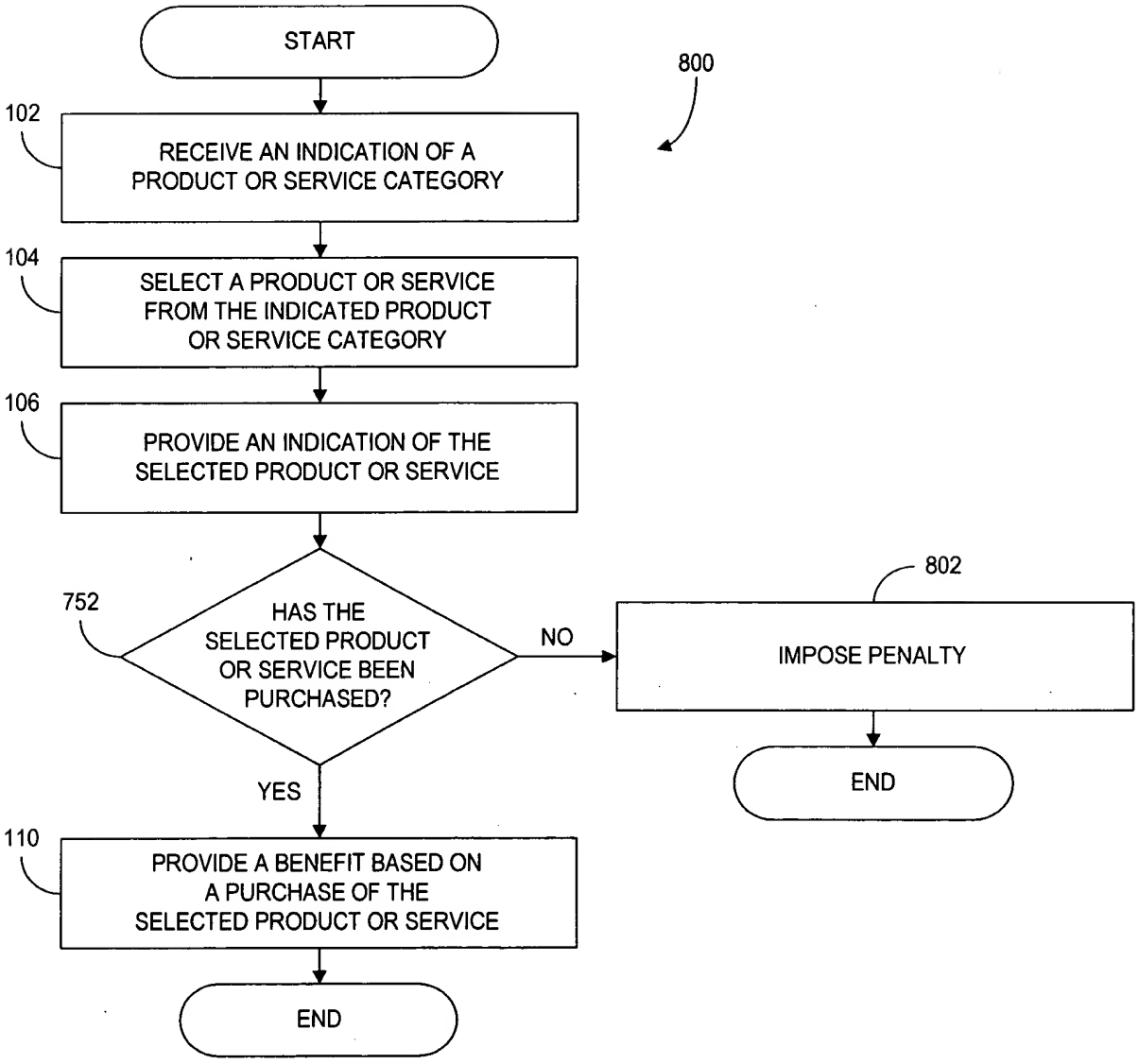
START
800
102
RECEIVE AN INDICATION OF A PRODUCT OR SERVICE CATEGORY
104
SELECT A PRODUCT OR SERVICE FROM THE INDICATED PRODUCT OR SERVICE CATEGORY
106
PROVIDE AN INDICATION OF THE SELECTED PRODUCT OR SERVICE
752
HAS THE SELECTED PRODUCT OR SERVICE BEEN PURCHASED?
NO
802
IMPOSE PENALTY
END
YES
110
PROVIDE A BENEFIT BASED ON A PURCHASE OF THE SELECTED PRODUCT OR SERVICE
END

FIG. 13

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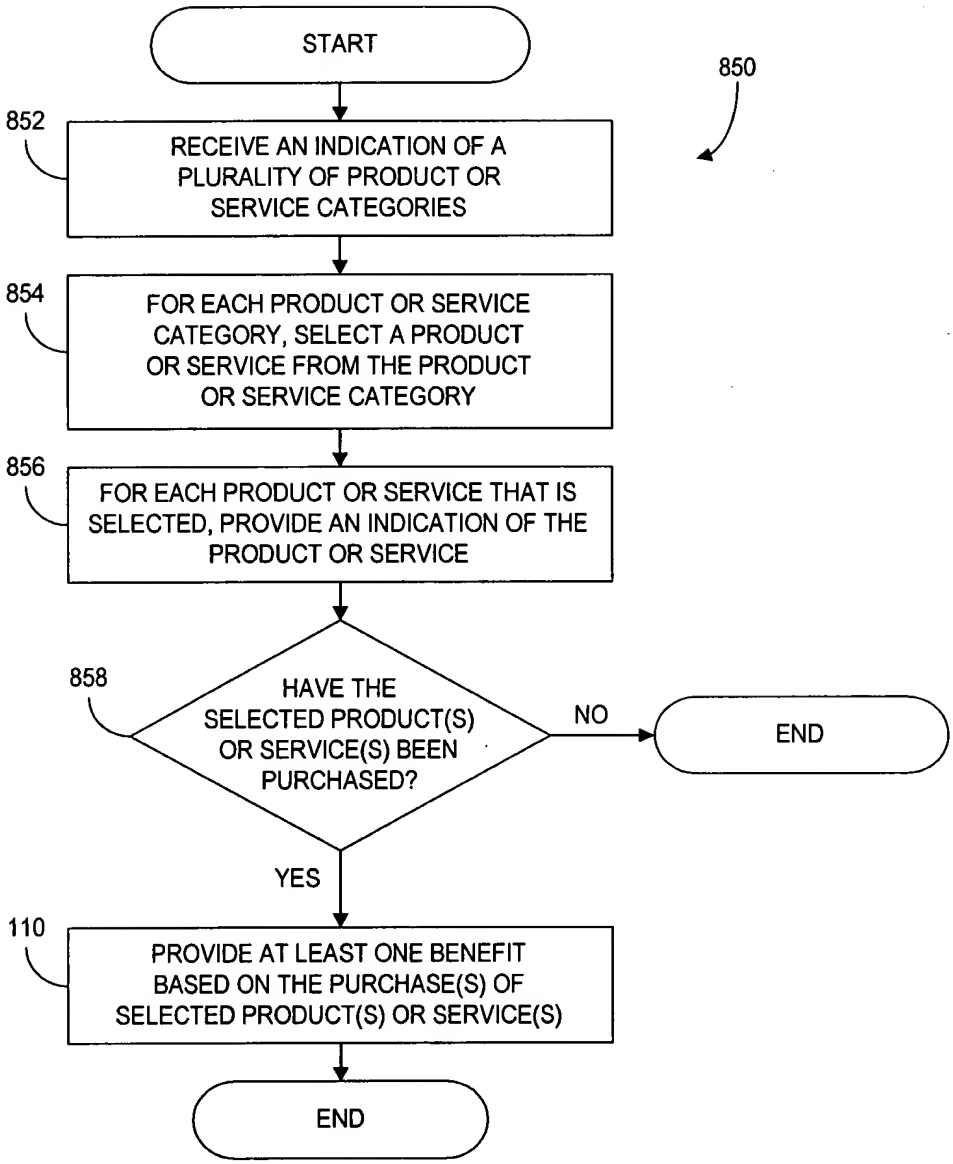

FIG. 14

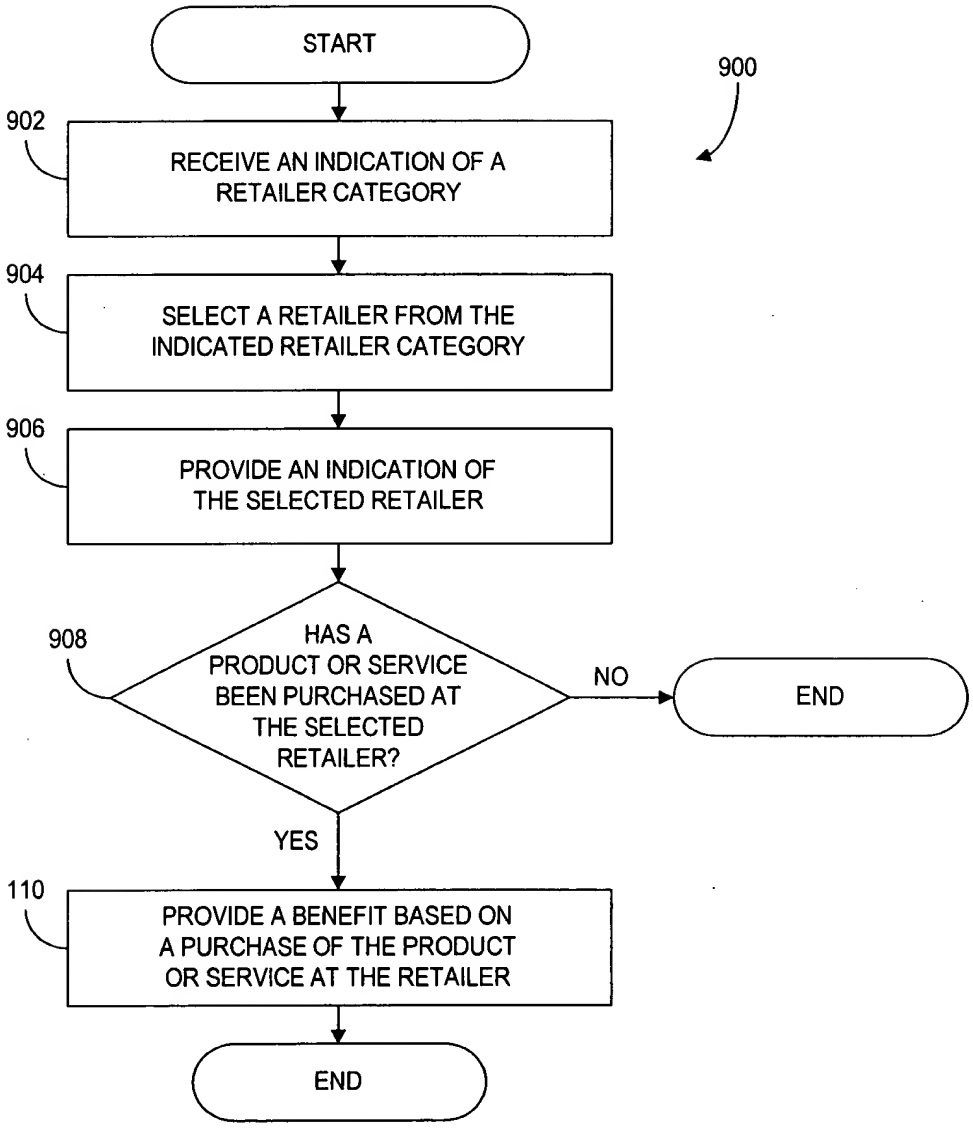
START
900
902
RECEIVE AN INDICATION OF A RETAILER CATEGORY
904
SELECT A RETAILER FROM THE INDICATED RETAILER CATEGORY
906
PROVIDE AN INDICATION OF THE SELECTED RETAILER
908
HAS A PRODUCT OR SERVICE BEEN PURCHASED AT THE SELECTED RETAILER?
NO
END
YES
110
PROVIDE A BENEFIT BASED ON A PURCHASE OF THE PRODUCT OR SERVICE AT THE RETAILER
END

FIG. 15

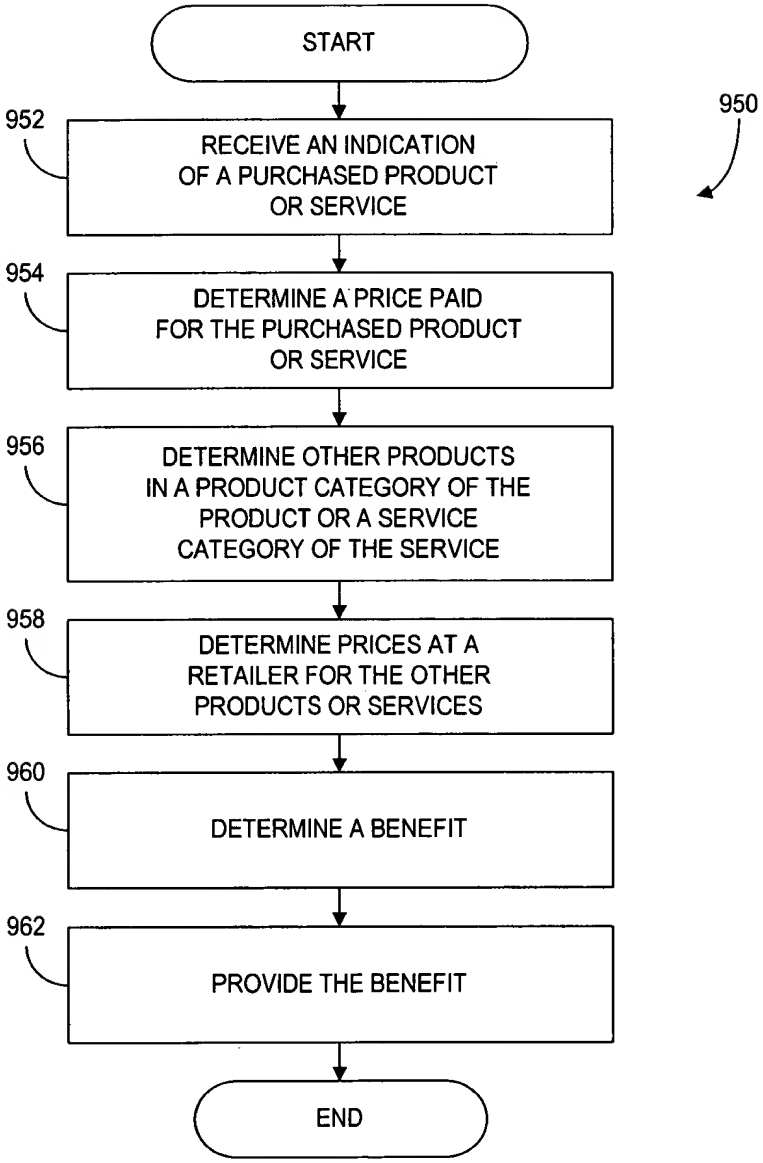
START
950
952
RECEIVE AN INDICATION OF A PURCHASED PRODUCT OR SERVICE
954
DETERMINE A PRICE PAID FOR THE PURCHASED PRODUCT OR SERVICE
956
DETERMINE OTHER PRODUCTS IN A PRODUCT CATEGORY OF THE PRODUCT OR A SERVICE CATEGORY OF THE SERVICE
958
DETERMINE PRICES AT A RETAILER FOR THE OTHER PRODUCTS OR SERVICES
960
DETERMINE A BENEFIT
962
PROVIDE THE BENEFIT
END

FIG. 16